

# The Alchemist

Transformation starts within.

Zone of genius	
Inner transformation; contemplation	
Deepest aspirations	
Finding meaning	
Growth opportunity	
Honing your craft	
Creative partner	
The Catalyst	

The Alchemist seeks to understand the inner workings of all things—first and foremost, themselves.

Your life is an endless quest for meaning; a journey of self-exploration. Through your own inner excursions, you navigate and map the full range of the human experience, **driven by your fascination** with life's mysteries.

**Introspective and emotional**, you see into the heart of things, and your greatest gift is your ability to find wisdom in any experience. Having touched your own depths, you understand that even darkness has its purpose. And that, Alchemist, is your magic: helping others learn to see in the dark and find the gifts in their struggles.

While you have a flair for the mystical, you don't get lost in abstraction. Instead, you mine the richness of the present moment. Your **intuitive nature** is grounded in a **clear-eyed pragmatism**, and you have no problem rolling up your sleeves to dig into the issues at hand.

Through your own creative processes, you've come to understand the cycles of dissolution, transformation, and renewal. You're not afraid of endings, because you know that true transformation requires confronting what's no longer working—outdated structures, rigid identities, false assumptions—so that something new can take root. And this is where you find gold: in the reconstruction of what was into something of greater value and meaning.

You're drawn to deep inquiry, stripping away illusion and revealing hidden truths. Though quiet and reflective, you have a powerful voice and a gift for giving expression to the indescribable. You're a natural writer and teacher, with a depth of **awareness that cuts through the noise**. Above all, you're here to remind others that the revolution starts within.

Don't get lost in your inner world, Alchemist. Your personal quest for wisdom plays a vital role in the collective work ahead. Log your 10,000 hours and focus on honing your craft so that you can bring forth your insights for the benefit of all.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**



# The Architect

Designing the blueprint for the future.

Zone of genius	
Big-picture thinking and execution	
Deepest aspirations	
Building something lasting	
Growth opportunity	
Slowing down	
Creative partner	
The Alchemist	

Some are dreamers and some are doers, but you, Architect, are both.

A **high-energy visionary and builder**, you balance big-picture thinking with detailed calculation. While you thrive on possibility and innovation, you have the tactical skill to turn ideas into reality. A **realist and an idealist** in equal measure, you embody futurist R. Buckminster Fuller’s words: “The best way to create the future is to design it.”

You have a relentless drive to build what doesn't yet exist. Your mind works in blueprints, mapping out grand ideas with structure and precision. You see beyond current limitations, then work backwards to **make the impossible possible**. Great cities and monuments began as lines on a piece of paper—just as your boldest visions take shape through careful planning and decisive action.

You **push boundaries**, but only in service of something tangible. A dream is just a dream until it’s built. Your deepest drive is to bring new systems, structures and ways of thinking into being—and to stand back and say, *I built this*.

Once you see a path forward, you move quickly and inspire others to follow. A **natural leader**, you know that nothing great is built alone. With your collaborative talents, you thrive equally in leadership positions, creative partnerships, and as part of a small team.

You always have a big plan, dear Architect. Your ambition fuels you, but don’t let it consume you. Slow down, take a deep breath and let yourself enjoy the process and the people you meet along the way. Be patient and you may just find that the real breakthroughs happen in the present.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**

# The Catalyst

An intellect beyond boundaries.

Zone of genius	
Thought leadership	
Deepest aspirations	
Mastery	
Growth opportunity	
Transforming frustration into fuel	
Creative partner	
The Gardener	

The **quintessential thought leader**, The Catalyst is what John F. Kennedy called “an idealist without illusions.” Your expansive vision is grounded in rigorous thought, rooted in an honest assessment of the problems at hand. While you see clearly what’s not working, your real passion lies in discovering what *does* work.

With your **philosophical mind and sharp intellect**, nothing excites you more than developing and sharing bold ideas—concepts that challenge assumptions and **push beyond the limits of conventional thinking**. Many Catalysts are pioneers and trailblazers in their fields, here to spark change by introducing entirely new systems, frameworks and ways of doing things.

A **natural systems thinker**, you’re able to absorb vast amounts of information and see how all the individual parts are related in a dynamic, interconnected whole. You don’t just see the forest for the trees, you understand the deeper patterns and forces shaping the landscape. And you know how to put your natural ability to observe larger patterns to practical use.

You not only have a unique point of view, you embody it, living your ideas with **conviction and clarity**.

While your creative process tends to be solitary, with ample time for deep thought and cognitive synthesis, your true power emerges when sharing your vision. You have a voice that compels and inspires, offering innovative ways of approaching even the most daunting challenges.

Your biggest challenge? Getting frustrated when progress is slow. Patience is a virtue, dear Catalyst. Keep your ideals high and your convictions strong as you put one foot in front of the other. The journey of a thousand miles starts with a single step.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**



# The Gardener

Tending the seeds of creative growth.

Zone of genius	
Empathy and care	
Deepest aspirations	
Being of service to others	
Growth opportunity	
Cultivation of self	
Creative partner	
The Strategist	

As a Gardener, you know that any change starts by tending to what’s right in front of you. A natural **nurturer of potential**, you build community and patiently cultivate ideas and relationships. You live by an ethos of care: caring for others, caring for yourself, and thoughtfully growing dreams and ideas.

**Empathetic yet resourceful**, you are deeply attentive to the needs of the people, organizations and communities around you. You thrive in dynamic, collaborative environments where you can respond in real time, gradually guiding people and projects toward their fullest potential. You don’t force outcomes but instead **trust in organic growth**, knowing when to nurture, when to prune, and when to let go.

Energized by your deeper values and aspirations, you’re a hands-on builder, willing to roll up your sleeves to make things better for everyone. While you have a tactical orientation, you always put people over process, which serves you well in your many endeavors.

Gardeners are the therapists, collaborators, small-business owners, and organizers who **create the resources and support systems that sustain us all**. You understand that small, everyday actions add up to big change over time.

Don’t be fooled by the Gardener’s everyday pragmatism. You are a romantic and a humanist at heart; one who holds and embodies the highest ideals of humanity. Your gift is to transform potential into actuality through deep care and nurturing.

Just don’t leave yourself out of the equation, Gardener. Fences make good neighbors—**keep your boundaries strong while supporting others**, and know that your own dreams and desires matter, too. When you fill your own cup first, you’ll be even more able to uplift others and show up fully to shape the new world that’s being born.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**



# The Guide

Uplifting the human spirit.

Zone of genius	
Conscious leadership	
Deepest aspirations	
Exploring new possibilities and potentials	
Growth opportunity	
Staying grounded in the present	
Creative partner	
The Regenerator	

None of us knows what the future brings—but we do know that we’re creating it, together, based on our own vision and values. And it starts by asking who we are, and who we want to be.

That’s where you come in, dear Guide. As old systems break down, you help us open our eyes to the new world that’s being born. An **expansive thinker with deep emotional intelligence**, you’re a natural leader and connector. Through words, art, spaces, or simply your presence, you **bring people on a journey**, helping them process emotions, transform apathy into hope, and unite around a shared vision.

With your magnanimous personality and unbounded vision, you have a gift for what Priya Parker calls the “art of gathering,” **forging new connections and inspiring collective purpose**. You remind us that uplifting the spirit is an act of resistance, and that joy and celebration are more vital than ever in difficult times. Your work anchors others in meaning and a deeper faith in what’s possible. At your best, you are a lighthouse, naturally **attracting others and helping them find their way**.

And like any good wayfinder, you’re an explorer at heart, **energized by your many fascinations and creative pursuits**. Delving into your own solitary creative processes keeps your energy replenished and your inspiration fresh to share with others.

You may feel overwhelmed at times by the magnitude of the work ahead, but don’t let your emotional depths (or others’) pull you under. In moments of conflict or uncertainty, ground yourself in the present. And remember: being a guiding light doesn’t mean you can’t have your own moments of doubt. Getting lost is often the first step to finding the way forward.

Trust in your own process, and know that your presence and vision make a difference.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**



# The Luminary

Illuminating a more beautiful world.

Zone of genius	
	Expansive vision; belief in possibility
Deepest aspirations	
	Materializing your ideals
Growth opportunity	
	Deepening connection with others
Creative partner	
	The Architect

In astronomy, a luminary is defined as a “light-giving body”—and indeed, this is your essence, dear Luminary. Like a celestial being, you shine a light in the darkness, **illuminating pathways** to the more beautiful world you know is possible.

In today's world, the Luminary is a rare breed. **Sensitive and intuitive**, you create entire worlds in your imagination, and you have a natural ability to generate ideas and expressions that inspire others. You mine the depths of your inner world to unearth precious gems to share with the world.

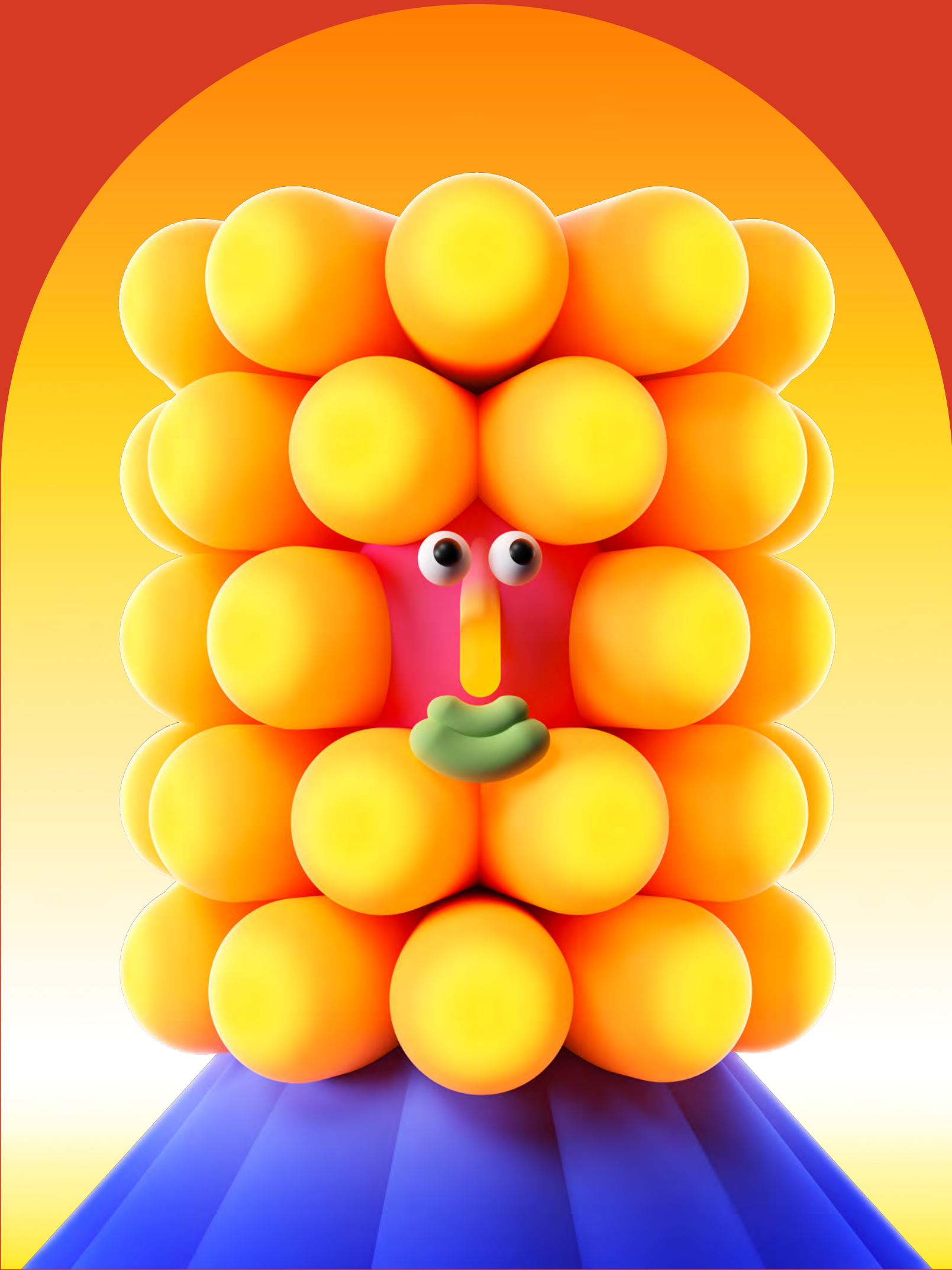
With your **empathetic and idealistic** nature, you long for a more harmonious, meaningful life, and you devote yourself to making your own corner of the universe more beautiful, balanced and vibrant.

You're not one to dwell on problems. Your gaze is fixed on the horizon, where you see possibilities others cannot yet imagine. True vision, you know, is unconstrained by present limitations. You **see beyond the ordinary**, past the mess and the mundane, to a more refined reality.

As Eleanor Roosevelt said, “the future belongs to those who believe in the beauty of their dreams.” Your greatest gift is not only your ability to envision a new reality, but to truly believe in it. Cynicism and apathy are no match for your brilliance. This **unshakable conviction in your dreams** is what sustains you on the journey from concept to creation.

The world depends on the Luminary to dream the future into being. When fully aligned with your deepest values—whether beauty, compassion, justice, or freedom—you are a force to be reckoned with.

You may feel misunderstood or out-of-place in a world that doesn't reflect your depth and ideals. Yet it is precisely this sensitivity that allows you to forge authentic connections. Be open to sharing your insights and joining forces with others, Luminary. The future starts today.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**



# The Regenerator

Adapt and evolve.

Zone of genius	
Adaptive problem-solving	
Deepest aspirations	
Overcoming challenges	
Growth opportunity	
Staying positive and motivated	
Creative partner	
The Luminary	

The quiet power of the Regenerator is not to be underestimated: Your **sharp, analytical mind** is always hard at work, investigating the world around you and methodically solving problems. A **force for transformation**, you apply new ways of thinking to old challenges to evolve them from within.

For you, setbacks are opportunities for reinvention. You have a **natural ability to break things down**, understand their essential parts, and reassemble them into something stronger. Thriving in times of uncertainty, you bring a spirit of resilience and adaptability to every challenge, making you invaluable to those who rely on your tactical wisdom.

Your creativity is rooted in keen observation. Your care for the world inspires you to look deeply into ideas, systems, and structures to find ways to improve and adapt them. When limitations present themselves, you don't just persist—you reinvent. Like the Alchemist, you have a gift for finding the opportunity in any obstacle. And you remind us all that dismantling and deconstruction is a necessary part of the act of creation.

You're not drawn to flashy disruption or abstract ideals. Instead, you believe in **thoughtful restoration and repair**. You understand that outdated ways of thinking have created the collective problems we face, and you're willing to rebuild from the inside out. As you work to build what lasts, you focus on structural integrity and long-term impact.

You often work in solitude, with ample time for deep focus and reflection, but your ideas shape both the present and the future. While others may feel overwhelmed by the scale of our collective challenges, you **always see a way forward**.

Stay focused, Regenerator, but don't fixate on what's not working. Giving in to apathy or alarm won't get you very far. Keep your spirits high and celebrate the small wins, and you'll always be able to turn breakdowns into breakthroughs.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**



# The Strategist

A master of momentum.

Zone of genius	
Determination; sharp decision-making	
Deepest aspirations	
Achieving your most important goals	
Growth opportunity	
Trusting your own vision	
Creative partner	
The Guide	

When a change is in order, we all need a Strategist in our corner. Enterprising and eminently resourceful, you don't just make plans—you **drive action**.

A systematic thinker with sharp foresight, you anticipate challenges, spot opportunities, and chart a clear, intentional path forward. With your goal-oriented nature, you excel at translating big ideas into concrete steps, ensuring progress isn't just envisioned but realized.

Your skill goes far beyond linear planning. You have an almost uncanny ability to drive action and create momentum. Few things satisfy you more than applying your energy to make measurable progress towards a goal. In fact, the more progress you make, the more energy you gain—making you an **unstoppable force for change**.

One of the best problem-solvers of all the types, you're **quick to adapt** to a changing environment and take your cues from what's happening around you. As such, you're well poised to thrive, and teach others how to thrive, in VUCA (volatile, uncertain, complex and ambiguous) environments.

Behind every successful organization, movement, or leader, there's a Strategist like you, **turning vision into reality**. Practical and structured, your creativity emerges in collaboration and group settings, where your energy and clarity of thought galvanizes your teammates to fulfill their own role in transforming a shared vision into a reality.

Because you often work behind the scenes, others may underestimate your leadership capacity. But you're not just executing someone else's vision—you have your own. You're not afraid to take risks, once you've calculated that they're the right ones.

You're an **expert collaborator**, dear Strategist, but don't lose yourself in the goals and visions of others. Listen to your own inner knowing and honor your desires. If you can dial into your deeper aspirations and allow them to guide you, you can truly create anything.



**Creative Types Shape the Future**  
mycreativetype.com

Presented by  
**Adobe**

Share your type using **#mycreativetype**